



FOUNDED IN 1931

MASONIC COMMUNITIES
— & —
SERVICES ASSOCIATION

2015
**Business/Organization Partner Membership
and
Sponsorship Packages**

Masonic Communities & Services Association
804 Brookhill Road, Louisville, KY 40223
502-494-8047

THE ANNUAL BUSINESS/ORGANIZATION PARTNER MEMBERSHIP & SPONSORSHIP PACKAGES Become a 2015 annual business partner and enhance your exposure to the Masonic Communities & Services Association (MCSA) member organizations by choosing your membership level for the year. All packages have a predetermined set of benefits. You decide how to customize your sponsorship by choosing the additional events and programs to sponsor throughout the year. Each menu selection has a dollar value – the higher the value, the more visibility and exclusivity you will receive.

ADDITIONAL SPONSORSHIP OPPORTUNITES

There will also be several opportunities throughout the year to sponsor various events thereby providing additional opportunities for exposure. To assist your budget planning, included is a general listing of annual events. We will keep you informed of other events that may arise throughout the year.

Business Member Benefit List	Platinum \$5,000	Gold \$3,000	Silver \$1,500
5 Minute presentation during the annual conference to conference attendees	X		
Proposal to present a session at the annual conference based on the conference theme & time slots (2015 is done-2016 & beyond)	X		
Attendance at the evening social events during the annual conference	X	X	
Presentation of MCSA oriented webinar(s) at no cost to the membership	X	X	
Annual meeting complimentary booth	X	X	X
Listed as sponsor in conference publications	X	X	X
Company's logo rotating on masoniccommunities.com web site & other media sources	X	X	X
Mailing list that includes all Annual Meeting attendees	X	X	X
Invitation to MCSA reception at LeadingAge Conference	X	X	X

MCSA Annual Conference
June 14-17, 2015 * Marriott Greensboro
Greensboro, NC
Hosted by WhiteStone

SPONSOR BENEFITS:

- Booth/table set up by Sunday evening, June 14th
- Take down booth/table by Wednesday, June 17th
- Receive the annual conference registration packet
- **Platinum & Gold only** - pay for extra functions according to the conference fee

2015 Application and Agreement

INSTRUCTIONS:

Please read the sponsorship agreement and terms. Full payment is due with application. Checks should be made payable to Masonic Communities & Servicers Association (MCSA). Return payment with application to: Masonic Communities & Services Association, 804 Brookhill Road, Louisville, KY 40223.

SPONSORSHIP AGREEMENT:

MCSA reserves the right to determine whether a company meets the standards for sponsorship determined by MCSA and its Executive Committee. If it does not, the sponsorship application will be denied and any prepaid fees will be returned in full. Sponsorships cannot be processed without the required remittance and must be received no later than **Friday, February 27, 2015** in order to guarantee all benefits outlined. All recognition of sponsorship is solely the responsibility of MCSA, its Executive Director and committees. No additional signage or display by the sponsoring company is permitted unless approved by MCSA in advance. If the sponsor fails to comply with this policy the company forfeits sponsorship rights for the year 2015 and will not be entitled to any refund. MCSA's recognition of sponsors in no way constitutes MCSA's endorsement of the sponsors' products, services or facilities.

COMPETITIVE COMPANIES:

MCSA is sensitive to competition between companies when assigning sponsored events. Every attempt will be made to prevent competing companies from sponsoring the same event/timeframe.

MEMBERSHIP YEAR:

The membership year will run from January 1 – December 31, 2015.

Application for Business/Organization Partner Membership

We agree with the purposes of the Masonic Communities & Services Association, and do hereby apply for Business/Organization Partner Membership in the Association.

We understand the membership year is January 1 through December 31, 2015 and is a nonvoting membership.

Organization Name: _____

Main Contact: _____

Signature: _____

Address: _____

City: _____ **ST:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____ **Website:** _____

Please select ONE primary category that best describes your organization

- | | |
|---|---|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Actuarial | <input type="checkbox"/> Medical Products/Services |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Nutrition |
| <input type="checkbox"/> Banking/Financial Services | <input type="checkbox"/> Pharmaceutical |
| <input type="checkbox"/> Bathing Systems | <input type="checkbox"/> Pharmacy Services |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Rehabilitation Services |
| <input type="checkbox"/> Emergency Response Systems | <input type="checkbox"/> Resident Care & Personal Products/Services |
| <input type="checkbox"/> Facility Management | <input type="checkbox"/> Retirement Planning |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Technology Assistive Devices |
| <input type="checkbox"/> Housekeeping | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Identification Systems | <input type="checkbox"/> TV Systems |
| <input type="checkbox"/> Legal Services | <input type="checkbox"/> Wellness |
| <input type="checkbox"/> Maintenance Supplies | |
| <input type="checkbox"/> Consulting (type): _____ | |
| <input type="checkbox"/> Other (explain): _____ | |

Description of services, product or professional interest that can be shared with the membership

Please select membership level

_____ **Platinum** Business Partner \$5,000

_____ **Gold** Business Partner \$3,000

_____ **Silver** Business Partner \$1,500

(Full payment is due with application)

Checks should be made payable to MCSA. Return payment with application to:

Masonic Communities & Services Association

804 Brookhill Road

Louisville, KY 40223

Masonic Communities and Services Association - Tax ID 35-1654456

Additional Sponsorship Opportunities

The following are sponsorships that are available on an annual basis. Please be aware that others may arise throughout the year.

MCSA LeadingAge Reception – November 1-4, 2015 – Boston, MA

(Sponsoring company will be listed on the invitation)

___ Full Sponsorship \$3,000

___ Partial Sponsorship \$500

TOTAL SPONSORSHIP \$ _____

Additional Sponsorship

Company Name:

Contact Person:

Contact Phone:

Contact Email:

Sponsorship Amount(s):

LeadingAge Reception \$ _____

Webinars \$ _____

Other Sponsorship \$ _____

SUBTOTAL* \$ _____

Business Partnership Dues \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

*Sponsorships are on a first-come, first-served basis.
MCSA will confirm sponsorship